



Beyond Infrastructure: Embedding Trust and Compliance Into Your Solution Offerings

Helping turn your client's compliance requirements into a scalable growth advantage with LegitScript's Enterprise Healthcare Certification.

In healthcare, treating patients is the final piece of the puzzle. Before the first patient can be seen, healthcare organizations must navigate a complex ecosystem of compliance requirements, advertising prerequisites, payment industry standards, and evolving regulations. LegitScript's Enterprise Healthcare Certification provides your organization with the resources and operational efficiency necessary to get your clients to market faster.

The Benefits of LegitScript's Enterprise Healthcare Certification

- **Accelerated Market Entry:** Reduce certification timelines and launch brand partners up to 40% faster than the self sign-up path.
- **Portfolio-Wide Oversight:** Standardize and operationalize compliance across your entire book of business.
- **Bespoke Support:** Navigate complex business models with a dedicated account manager who is an expert in the certification process.
- **Revenue-Ready:** Certification satisfies card brand requirements and unlocks advertising permissions, allowing your clients to start generating revenue on Day One.

The Foundation

Every enterprise partner is backed by our nine certification standards:

- Licensure and Registration
- Prior History and Discipline
- Affiliates and Partners
- Privacy and HIPAA Compliance
- Transparency and Accuracy
- Legal Compliance
- Patient Services Disclosure
- Prescription Validity
- Compliant Advertising

Next: Business models that benefit from enterprise certification...

Scalable Frameworks for Emerging Business Models

Identify your fit for enterprise-grade compliance.

Telehealth Infrastructure-as-a-Service

The Fit

You provide the white-label technology and architecture to launch and support digital health brands.

The Advantage

Enhance your value proposition by adding certification into your bundle of services. In addition to bulk-pricing discounts, embedding portions of the certification process into your current onboarding workflows further streamlines the speed-to-market launches for your clients.

Telehealth Strategic & Operational Advisory Firms

The Fit

Advisory agencies, law firms, and healthcare consultants that help new brands enter and scale in the healthcare market.

The Advantage

Add certification as an advisory service and turn your compliance knowledge into a marketable asset that increases your competitive advantage against other firms.

Complex and Multi-Entity Organizations

The Fit

Large organizations with many locations/websites or those with complex affiliate and partnership networks, such as multiple PBMs or telehealth providers.

The Advantage

Enterprise certification allows you to efficiently certify all of your locations in one streamlined process with discounted fees, as opposed to certifying each location as an individual entity.

Payment Providers and PayFacs

The Fit

Acquiring banks, payment service providers, and ISOs managing high-risk healthcare merchant portfolios.

The Advantage

Onboard high-risk merchants with confidence. Reduce time-to-processing and mitigate card brand risk across your entire portfolio.

"Clients think certification = ads will magically work. But the truth is, healthcare ads live under stricter scrutiny. You can't use before/after, bold health claims or urgency language like other verticals. Pair that with high CACs, and it becomes clear: success in this space takes real media buying skill and a deep understanding of policy."

Adam Taaev
CEO, Rimo Health

Source: <https://www.legitscript.com/resources/customer-spotlights/rimo-health-2/>

Contact Us

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