

NOTE: It is *strongly recommended* that applicants review our [Certification Standards](#) for the full list of standards assessed during review in order to be certified.

Healthcare Certification Application Checklist: New Zealand

We are excited to offer telemedicine providers in New Zealand the opportunity to participate in LegitScript's Healthcare Certification program, now recognized by Google. Achieving this Certification demonstrates your commitment to compliance and transparency, opening up new advertising opportunities for your services.

Please review the checklist below to help prepare for the application process. As you navigate through the checklist, remember that we are here to help and support you. We highly encourage you to review our [Certification Standards](#), [Terms & Conditions](#), and program [FAQs](#) for a comprehensive understanding of our requirements.

If you have any questions about the certification process or need further assistance, our team is here to help you make this as easy as possible. Please do not hesitate to reach out to us at certification@legitscript.com.

Thank you for choosing LegitScript—we look forward to partnering with you every step of the way on your path to certification!

Licensure and Registration

- Ensure that your active [business registration](#) information is accurately reflected on the LegitScript [Licensure Template](#).
 - If you provide direct telemedicine services as a Physician, Nurse or Prescribing Pharmacist, please ensure that you fill out the medical provider name, license number, and credential as can be found on the [Register of Doctors](#), the [Public Register of Nursing](#), or [Pharmacy Council Register](#) if applicable, at the bottom of the "Prescribers" tab in the LegitScript [Licensure Template](#).
 - If your entity is a pharmacy, please fill out the "Pharmacy" tab of the [Licensure Template](#). Be prepared to disclose registration information from MedSafe and/or the New Zealand Pharmacy Council.

- If your entity utilizes a Pharmacist Manager/Leading Pharmacist-on-Duty, please ensure that all pharmacist information is clearly provided in the “Pharmacy” tab of the [Licensure Template](#).
- Does your entity store or prescribe any Controlled Substances that are Class A, B1, B2, or C1?
- If so, please provide your [Controlled Substance License](#).

Telemedicine

- If you offer telemedicine services, please fill out the “International Applicants” tab within our [Telemedicine Compliance Spreadsheet](#).
- If you offer telemedicine services, ensure that you are adhering to all requirements related to providing telemedicine issued by relevant regulatory authorities.
 - If you offer telemedicine consultations with prescribing pharmacists, please ensure that you are compliant with all relevant regulations pertaining to pharmacist prescribing via online consultation.
 - If you offer telemedicine consultations with prescribing doctors or nurses, please ensure that you are compliant with all relevant regulations pertaining to medical providers prescribing via online consultation. This includes the General Medical Council's [Good Medical Practice Standards](#).

Pharmacy

- If you offer pharmacy or medication compounding services, ensure that you are adhering to all pharmacy and/or compounding requirements issued by relevant regulatory authorities.
 - If your business compounds medications, please fill out all applicable sections of the [Compounding Addendum](#).
 - Please be prepared to provide copies of any relevant MedSafe standard inspection audits and/or full pharmacy quality audits for your business.

Partner Requirements

- Did you know all “partners” are required to be certified through LegitScript? LegitScript also recognizes Healthcare Merchant Accreditation from the National Association of Boards of Pharmacy (NABP).
 - Partners are defined as organizations essential to supporting the applicant’s continuum of care, such as partner pharmacies responsible for the fulfillment of prescription medication to patients. You can learn more about Affiliates and Partners within LegitScript’s [Certification Standards](#).
- Have you searched and verified your partner’s LegitScript certification status [here](#)? Is your partner classified as “Certified” or “Legitimate”? If yes, great! Please be ready to present evidence of the partnership, as well as evidence of their NABP accreditation (if applicable),

- If not, please confirm they are ready and willing to apply for their own certification.
 - Pharmacies and medical providers partnered with applying merchants who are not LegitScript-certified must submit their own application for LegitScript certification within sixty days after the applicant's own certification, should they achieve it. Please note that the outcome of their compliance review may affect your own certification, if there is an active partnership. For more information surrounding the healthcare application process, see [here](#).

Legal Compliance

- Make sure your website's language and product offerings follow national laws and regulations with regard to medicines and/or health services.
 - Medical offerings, advertisement or promotion does not include language that suggests prevention, alleviation, or curing of any disease or physiological condition listed in [Part 1](#) or [Part 2](#) of the [Medicines Act of 1981](#).
 - "Off-label" promotion (e.g., advertising a medicine for a use not approved in its marketing authorisation) is strictly prohibited.
 - If your website offers weight loss medications to the public:
 - Please make sure that your site follows MedSafe [Weight Management/Weight Loss Products](#) compliance guidelines.
 - If your website offers medicinal cannabis to the public:
 - Does your site offer or promote Sativex™ and Epidyolex™? Does your site offer or promote medicinal cannabis products that have been deemed to meet the [minimum quality standard](#)?
 - Has your business or one of your principals been subject to discipline within the last five years? Has your business had any licenses or certifications that were lost, revoked, or not renewed? Has your business had to recall products?
 - Please provide evidence/documentation detailing this discipline, and to support any disciplinary action resolutions. Please reference our [Terms & Conditions](#) for examples of Disciplinary Action.

Patient Services

- Have you ensured your products and services are up-to-date with regulatory requirements?
 - Pharmacy internet sites must "[prominently display](#)" the following information:
 - Proper pharmacy name;
 - Physical address of pharmacy;

- All other essential contact details for the pharmacy;
 - Including the name of the Charge Pharmacist (aka PIC)
- Have you confirmed that all website and social media advertising is in compliance with the Medicines Act (1981), ASA's [Guidance Note on Advertising Health Services](#), New Zealand Medical Council's [Statement on Advertising](#), and MedSafe's [Guideline on the regulation of therapeutic products in new zealand](#) and [Weight Management/Weight Loss Products compliance guidelines](#)? For example:
 - Promoting, offering, or advertising Ozempic and/or compounded GIP/GLP-1 medications as a treatment for weight loss is prohibited.
 - Promoting, offering, or advertising medicines in a way that implies prevention, alleviation, or curing any disease, or prevention, reduction, or termination of any physiological condition is prohibited.
 - Advertising medicines for off-label purposes/purposes other than those approved by MedSafe to the general public is prohibited.

Transparency

- Is your website still under development/expecting updates? Please be prepared to provide LegitScript with a staging site or wireframes/screenshots and the expected timeframe of completion.
- If applicable, please create a test patient account and provide us with a username and password to access your patient/client portal.
- Please be prepared to provide us with a list of all jurisdictions your business serves, including any jurisdictions outside of New Zealand.

Affiliates

- Ensure affiliates or affiliations with your business are compliant and operating legally. This includes, but is not limited to: co-owned businesses of the business' owners or principals, supplying wholesalers or distributors, partner pharmacies/provider networks, and marketing or promotional partners.
 - Common barriers can include affiliations with entities offering unapproved medicines, and website/social media advertising featuring impermissible claims or ingredients.
- Please be reminded that all [applicable](#) in-scope business models utilized/promoted on the submitted domain must be approved by LegitScript, per our [Terms & Conditions](#).
 - Does your platform promote/link to a third party telemedicine provider partner or partner pharmacy? If so, the promoted URL is subject to the partner requirements listed within the "Partner Requirements" section of this document.

Questions? Email our team at certification@legitscript.com