

Certification Language Usage

For Healthcare Merchants Certified by
LegitScript



Congratulations on your LegitScript certification! Following are guidelines on language appropriate to use regarding your new certification that is compliant with LegitScript's terms and conditions.

Language to Use



- **Announcement of your status:** "We're LegitScript-certified!"
- **What certification means:** "LegitScript certification demonstrates that [your entity] complies with LegitScript's certification standards, which help ensure transparency and compliance with applicable laws and regulations."
- **About LegitScript:** "LegitScript is the industry leader in merchant and advertiser certification and monitoring in the e-commerce and payment sectors."
- You also are welcome to link to our [healthcare certification page](#) and our [healthcare certification standards](#).

Don't forget to proudly display the LegitScript seal on your certified website!

Unfortunately, the LegitScript logo and LegitScript certification seal are unavailable for use on printed materials or for any digital use outside of the actual certified website. Thank you for understanding.

Language to Avoid



- **Language around endorsement:** LegitScript certification does not imply endorsement or sponsorship of products or services.
- **Language around quality:** LegitScript certification measures objective standards and is not a reflection of the quality of products or services.
- **Language regarding other providers:** Certified providers shall not imply that lack of LegitScript certification by others is an indication of unethical, subpar, or otherwise improper business operations or practices.