

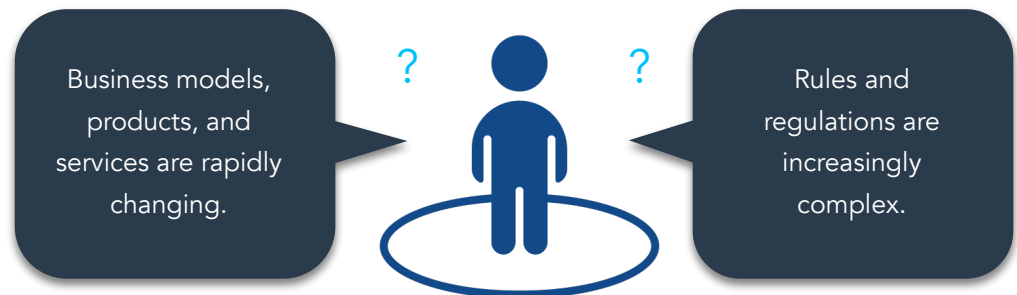


Risk Landscape Reports

Stay ahead of emerging risk trends with forward-looking regulatory research and curated insights.

Navigating the Modern Risk Landscape Is Daunting

E-commerce is rapidly evolving. As navigating the online risk landscape becomes increasingly complex, it's easy for companies to feel lost in the sea of change and find themselves playing catch-up instead of being proactive.



Businesses such as online marketplaces, advertising platforms, and payment service providers know how important it is to understand the latest products and services — and the surrounding regulations and enforcement — to determine whether to support, restrict, or prohibit the activity. Staying ahead of the trends can help you capitalize on new opportunities for revenue growth; falling behind can result in expensive fines, reputational damage, and consumer harm.

Intel That Keeps You Ahead of the Curve

LegitScript Risk Landscape Reports provide global intelligence about the newest e-commerce product and service risk trends, translating complex issues into easy-to-understand summaries that include real-life examples. Crafted by our team of industry-leading analysts and regulatory research experts, Risk Landscape Reports help you strategically expand into new verticals and jurisdictions while protecting your business.

Our insights and monitoring solutions are trusted by major platforms such as Google and Microsoft and are rooted in 15+ years of tracking risk across 100+ countries and 18+ languages.

Expert insights that can be customized to include an analysis of your marketplace or advertising platform.

What Each Report Contains

Risk isn't limited to a single area or theme, and neither are LegitScript Risk Landscape Reports. Each report frames the topic, which could be anything from nicotine pouches to ghost guns, and then dives into how we're seeing the particular product or service show up on the commercial internet — in advertisements, product listings, merchant websites, and beyond. The core components of an intelligence report include:

- A description of the product or service
- An overview of the regulatory landscape
- A summary of the risk
- Tips for detecting the risk

Report Topics

Our team identifies report topics through our monitoring. We also welcome topic suggestions from our clients. Examples of topics include:

- Firearm scopes
- Abortion drugs
- Fentanyl precursors
- Hazardous chemicals
- Non-tobacco nicotine products
- GLP-1 agonists
- Skin whitening products
- Peptides for bodybuilding

Package Options

To customize the frequency and level of detail to meet your needs, we offer several Risk Landscape Report package options to help your company keep a regular pulse on how risk trends are shifting throughout the year.

1. **Standard** — Available to all business types
 - Quarterly delivery
 - Detailed regulatory updates and industry insights
2. **Pro** — Available to online ad, marketplace, and social media platforms
 - Quarterly delivery
 - Detailed regulatory updates and industry insights
 - Targeted review of your platform for highlighted risks
3. **Premium** — Available to online ad, marketplace, and social media platforms
 - Monthly delivery
 - Detailed regulatory and industry insights
 - Thorough analysis of your platform for highlighted risks
 - Seller and/or network intelligence

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