



Risk & Policy Advisory

Flexible, in-depth policy, regulatory and enforcement support to stay ahead of emerging risks.

LegitScript's Risk & Policy Advisory offering is an **annual retainer of advisory and research hours** to support policy, compliance, and risk decision-making across regulated and high-risk areas. We help risk, compliance, policy, and trust & safety teams bridge the gap between strict legal advice and the practical policies needed to grow revenue safely in a rapidly evolving global regulatory landscape.

Challenges We Address

Internal teams are often over-taxed and don't have the time or in-house resources to develop deep technical expertise required for high-risk or emerging areas such as sanctions, gambling, or specialized pharmaceuticals.

Organizations often face:

- **The growth vs. risk gap:** Difficulty balancing legal policy requirements with the need for business expansion.
- **Regulatory volatility:** Struggling to stay ahead of global regulatory changes, jurisdictional requirements and emerging trends.
- **Ineffective enforcement:** Difficulty bridging legal frameworks with platform policy and enforcement design.
- **Expensive, niche legal advice:** Managing high costs for traditional legal firms that may lack cross-platform visibility and industry-specific benchmarking data.

A Flexible Offering to Meet Your Unique Needs

Leverage a flexible reserve of hours on an as-needed basis to address evolving priorities, from discrete research questions to deeper policy and regulatory work streams, without the friction of scoping a new engagement each time.

Work may be delivered as short-form research memos, deeper analyses, regulatory matrices, presentations, or live advisory sessions. Hours can be bundled to support larger work streams when helpful.

Contact Us

legitscript.com/contact

The Expertise Differentiator

For the same budget as outside counsel, LegitScript delivers **2.1x** the capacity (200 additional hours of specialized advisory annually).

LegitScript annual hours:
375

Outside counsel:
~175

Advisory hours may be applied across the full policy lifecycle, including:

- **Policy development and refinement:** Drafting or updating policies for regulated or high-risk activity.
- **Regulatory and industry research:** Mapping laws, licensing regimes, and enforcement trends.
- **Implementation guidance:** Translating requirements into practical controls and workflows.
- **Edge case analysis:** Evaluating complex or novel scenarios and supporting escalations.
- **Ongoing policy support:** Keeping frameworks current as laws and business models evolve.

Example Areas of Application

- Healthcare and medical products
- Cannabis and controlled substances
- Financial services and payments
- Gambling and gaming
- Firearms and weapons
- Alcohol and age-restricted products
- Supplements, nutraceuticals, and wellness products
- Sensitive or harmful content
- Adult content and services
- Fraud, scams, and deceptive practices
- Consumer safety and product compliance
- Intellectual property and counterfeiting
- Cryptocurrency and digital assets
- Marketplaces and peer-to-peer platforms

The LegitScript Advantage

- **Regulatory depth:** Our guidance is legally robust, culturally relevant, and purpose-built for e-commerce and payments companies, without the overhead of traditional law firm billable hours.
- **Actionable expertise:** We don't just provide "legal memos"; we deliver clear, operational guidance that bridges legal frameworks with policy and enforcement design to support operational scaling.
- **Expertise where it matters:** We have visibility across the industry and verticals and can help clients benchmark themselves against competitors.
- **Global reach:** Expert analysts provide coverage across global jurisdictions to support international expansion.
- **Flexibility to meet changing needs:** Our flexible, scalable model is designed for an ongoing partnership and supports your evolving needs.