## Fact Sheet Merchants





# **CBD** Certification

# Let the world know that you operate safely and legally with LegitScript CBD Certification.

Interest in CBD is booming. Yet many consumers don't know what is in the products they are buying or which merchants they can trust. Few standards exist to help legitimate merchants stand out from the crowd — particularly in a marketplace that can feel like the Wild West. That's why CBD manufacturers and merchants turn to LegitScript, the leading third-party certification expert in complex healthcare sectors. With LegitScript CBD Certification, manufacturers and merchants of legally compliant CBD products can show the highest level of credibility when it comes to product standards and business operations.

# Why get certified?

#### **Prove Your** Any market in an evolving regulatory space opens the door for **Product Quality** bad actors — including illicit manufacturers of substandard or tainted products. With LegitScript Certification, consumers know that the CBD products they are buying have been thirdparty tested, are free of illegal cannabinoids, abide by FDA regulations, and are legally compliant in the jurisdictions they serve. Stand Out From In a burgeoning Wild West market of CBD products, the Crowd LegitScript's CBD Certification helps set your business apart from the competition. Being LegitScript-certified allows you to build trust with consumers and business partners by letting them know you operate safely and legally, and that you manufacture or sell products that meet FDA guidelines. Gain Approval As the leading third-party certification expert in complex From a Trusted healthcare sectors, LegitScript has earned the trust of **Third Party** regulatory authorities, credit card companies, major search

engines, and e-commerce platforms around the world, including Visa, Google, Bing, Facebook, and Amazon.



legitscript.com

LegitScript is trusted by major credit card companies as well as the world's largest advertising and e-commerce platforms, including:

- Visa
- Google
- Bing
- Facebook
- Amazon
- And more!

Apply for CBD Certification today at: **my.legitscript.com** 

Contact Us 1-877-534-4879 legitscript.com/contact

# What CBD Certification Applies To

- CBD Products: Compliant products containing CBD derived from legally cultivated hemp. Examples of compliant products include cosmetics, soaps, and other products that are in compliance with USDA, FDA, FTC, and DEA regulations, as well as state-specific laws.
- CBD Websites: Any website selling only LegitScript-certified CBD products.

### Pricing

Pricing is on a per-product and per-website basis.

#### **CBD** Products

Number of products	Application fee per product <sup>1</sup>	Annual monitoring fee per product
1 to 5	\$1,495	\$3,495
6 to 10	\$1,395	\$3,295
11 to 20	\$1,295	\$3,095
21 or more	\$1,095	\$2,895

#### **CBD** Websites

Application fee per website <sup>1, 2</sup>	Annual fee per website
\$1,495	\$3,495

<sup>1</sup> The one-time application fee is nonrefundable. Annual monitoring fees will be applicable upon certification.

<sup>2</sup> Some websites may be classified as probationary status. The purpose of probationary status is to provide a path forward for merchants and other CBD entities with a past history of significant compliance issues. Probationary certification will be granted in cases where LegitScript determines, through the application review, that a merchant is now in compliance with LegitScript certification standards. Probationary websites are subject to higher annual monitoring fees.

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