# **Fact Sheet**





# Merchant Monitoring

Confidently assess merchant risk so you can take action before it results in fines, damages your reputation, or threatens public safety.

Transaction laundering. Online gambling. Hate groups. Illegal drug sales. There's no limit to what unethical merchants will try to get away with — and no end to their criminal creativity. Algorithm-only solutions simply can't keep up. That's why acquirers, payment service providers, and ISOs turn to LegitScript. We combine big data, advanced technology, and intensive, expert human analysis to shine a bright light on merchant activity, so you can confidently assess merchant risk and take action before it results in fines.

## Why choose LegitScript?

**Reduce Risk** 

Stay ahead of problematic merchants, across different payment mechanisms — whether they are in low-risk or regulated, high-risk sectors.

Get Human Insight

Don't rely on automated processes where mistakes can creep in. We combine robust algorithms with human experts to give you precise and in-depth merchant analysis, categorization, and explanation you can stand behind.

We Take Accuracy Seriously Fines are expensive. At LegitScript, we take pride in providing you with accurate information every time, in a format you can understand. We give you access to the most accurate, extensive data set of legitimate and illicit merchant websites and associated data.

See the Bigger Picture

Don't look at data points in isolation. At LegitScript we help you understand the larger associated network.

Our multidimensional view across the entire compliance ecosystem provides unique insights from all industries and angles so you can stay at the forefront of emerging trends.

Work with a Trusted Partner LegitScript is recommended by Visa and other major payment networks. We are a recognized Mastercard Merchant Monitoring Service Provider (MMSP). Our work is trusted by regulatory authorities as well as industry leading companies such as Google, Facebook, and Amazon.



LegitScript
provides content
and transaction
laundering
monitoring for all
merchant types.

# What does LegitScript monitor?

- Healthcare
- Designer Drugs
- Hate/Harm
- Age-Restricted
- Adult
- Financial
- Cryptocurrency
- **Intellectual Property**
- Fraud and Scams
- Unauthorized Aggregation
- Gambling and Binary Options
- And much more

Contact Us 1-877-534-4879 legitscript.com/contact

#### **Core Services**

LegitScript helps you stay ahead of problematic merchants through core service offerings:

- Content violation monitoring (BRAM, GBPP)
- Transaction laundering detection
- High-risk merchant certification
- Regulatory research and analysis

### Frequently Asked Questions

What does LegitScript monitor? LegitScript monitors merchants engaged in all high-risk industries that can elicit BRAM and GBPP fines, and ones that violate your terms and conditions.

Is LegitScript
a recognized
Merchant
Monitoring
Service Provider?

Yes, LegitScript is a recognized Merchant Monitoring Service Provider (MMSP) in the Merchant Monitoring Program (MMP) of the Mastercard Business Risk and Assessment Mitigation Program.

Is LegitScript recommended?

LegitScript's certification and monitoring program is recommended, recognized, or used by Visa, Mastercard, Square, and other major payment networks.

How many languages do you cover?

Currently, our expert analysts are fluent in more than 18 languages. LegitScript's program is global, spanning more than 100 countries.

How does pricing work?

Pricing options include low annual fees or a per-merchant monthly price.

Is your process solely automated?

No. We have robust algorithms, but combine them with a team of human experts who provide you accurate results and effectively eliminate false positives.

Does LegitScript have a proven track record?

Yes. With our Merchant Monitoring program, we help our clients reduce the number of violations to functionally zero, and have saved our clients an estimated millions of dollars in BRAM and GBPP fines.