



# Monitor Website Changes With Artificial Intelligence

Fluxguard Makes It Easier for Businesses to Track Web-based Data and Respond to Changes

# **About Fluxguard**

Fluxguard delivers advanced website change intelligence with Al-powered insights for businesses seeking to reduce risk, increase compliance, monitor competitors, and more. With tools to help you customize what you want to monitor, Fluxguard helps you reduce costs, accelerate analysts' time to insight, make sense of vast amounts of data, and succinctly summarize changes across any web-based data.

# **One Solution With Multiple Uses**

Everyone from small businesses to Fortune 500 companies rely on Fluxguard as the foundation for their monitoring and intelligence strategies.

### **Regulatory Compliance**

Streamline change tracking, scale intelligence, and reduce risk from missed information. Teams in compliance management and regulatory change management use Fluxguard to stay ahead of rule changes.

#### **Privacy Compliance**

Identify and fix changes to privacy compliance to avoid brand damage and regulatory action.
Fluxguard helps ensure that your web properties are always operating in compliance with regulations such as GDPR and CCPA.

### Competitive Intelligence

Gain the upper hand in market battles by leveraging AI to detect web changes across competitor platforms. Fluxguard's intelligent system pinpoints and notifies you instantly about competitor updates.

### Brand Safety

Monitor your own web properties to make sure you aren't leaking sensitive information. Fluxguard ensures that your websites work as designed, specifically around large and important product launches.

# Defacement Monitoring

Detect inadvertent
defects and malicious
edits on your own
website. Our solution
offers comprehensive
monitoring, alerting, and
reporting to protect your
web assets from
defacement by malicious
attackers.

### Third-party Monitoring

Monitor the websites of companies that you do business with to ensure they are in compliance with the specific parameters of your relationship. Fluxguard helps you scale and streamline your vendor relationships.



With non-stop
crawling and
monitoring of any
site — including
passwordprotected pages,
interactive
Javascriptdependent pages,
and other complex
content —
Fluxguard is the
most powerful web

change detection

tool on the market.

### **How It Works**

Engineered in partnership with the US Air Force, Fluxguard automates risk detection from subtle digital clues and resistant data. Here's what Fluxguard does:

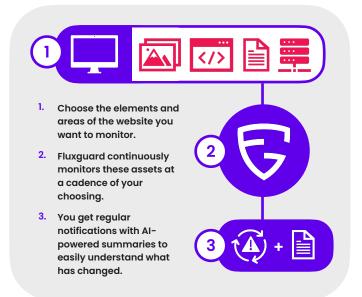
- 1. Crawls and collects. Obtains data from often-complex web sources.
- 2. Evaluates and prioritizes. Determines relevance to customer's rules and needs.
- 3. **Transforms and enriches.** Uses change monitoring, ad hoc rules, and AI to tailor insights to each customer.
- 4. Integrates and acts. Dovetails results into your ecosystem when and where you need it.

## Complete Forensic Analysis of the Surface of the Web

This includes:

- Rendered HTML
- Screenshots
- Network activity
- Cookies / storage
- Extracted text
- Images

This allows us to weave subtle clues and associations to better profile and mitigate evasive commerce threat actors.



### With Fluxguard, You're Empowered To:

- Leverage practical AI to evaluate and summarize web changes
- Accelerate regulatory intelligence to reduce costs and mitigate risks
- Automate crawling, collection, and integration of web change insights
- Monitor entire websites, not just one-off pages
- Integrate our intelligence platform into your workflow and team structure
- Collect and enrich complex web data
- Archive changes for 5+ years

# Ready to See Fluxguard in Action?

Schedule a demo to see how Fluxguard works and strategize with our team about how our robust web change detection solution can help you achieve your goals.

**Schedule Demo** 

Contact Us sales@fluxguard.com

