



Risk & Policy Advisory Offering

Flexible, in-depth policy support to help manage complex risk and foster growth.

LegitScript's Risk & Policy Advisory offering is an annual retainer that provides a flexible **reserve of expert research and advisory hours** to support policy, compliance, and risk decision-making across regulated and high-risk areas. We help risk, compliance, policy, and trust & safety teams bridge the gap between strict legal advice and the practical need to grow revenue safely in a rapidly evolving global regulatory landscape.

Challenges We Address

Internal teams are often over-taxed and don't have the time or in-house resources to develop deep technical expertise required for high-risk or emerging areas such as sanctions, gambling, or specialized pharmaceuticals.

Organizations often face:

- **The growth vs. risk gap:** Difficulty balancing legal policy requirements with the need for business expansion
- **Regulatory volatility:** Struggling to stay ahead of jurisdictional changes and emerging trends across 100+ countries
- **Ineffective enforcement:** Difficulty translating theoretical legal frameworks into actionable, defensible platform policies and moderation workflows
- **Expensive, niche legal advice:** Managing high costs for traditional legal firms that may lack cross-platform visibility and industry-specific benchmarking data

A Flexible Offering to Meet Your Unique Needs

Leverage a flexible reserve of hours on an as-needed basis to address evolving priorities – from discrete research questions to deeper policy and regulatory work streams – without the friction of scoping a new engagement each time.

Advisory hours may be applied across the full policy lifecycle, including:

- **Policy development and refinement:** Drafting or updating policies for regulated or high-risk activity
- **Regulatory and industry research:** Mapping laws, licensing regimes, and enforcement trends

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The Expertise Differentiator

For the same budget as outside counsel, LegitScript delivers **2.1x** the capacity (200 additional hours of specialized advisory annually).

LegitScript
annual hours:
375

Outside
counsel:
~175

Solution Brief: Risk & Policy Advisory Offering

- **Implementation guidance:** Translating requirements into practical controls and workflows
- **Edge case analysis:** Evaluating complex or novel scenarios and supporting escalations
- **Ongoing policy support:** Keeping frameworks current as laws and business models evolve

Work may be delivered as short-form research memos, deeper analyses, regulatory matrices, presentations, or live advisory sessions. Hours can be bundled to support larger work streams when helpful.

Example Areas of Application

- Healthcare and medical products
- Cannabis and controlled substances
- Financial services and payments
- Gambling and gaming
- Firearms and weapons
- Alcohol and age-restricted products
- Supplements, nutraceuticals, and wellness products
- Sensitive or harmful content
- Adult content and services
- Fraud, scams, and deceptive practices
- Consumer safety and product compliance
- Intellectual property and counterfeiting
- Cryptocurrency and digital assets
- Marketplaces and peer-to-peer platforms

The LegitScript Advantage

- **Regulatory depth:** Our guidance is legally robust, culturally relevant, and purpose-built for e-commerce and payments companies – without the overhead of traditional law firm billables.
- **Operational recommendations:** We don't just provide "legal memos"; we deliver clear, operational guidance presented in a way that is approachable for policy teams.
- **Expertise where it matters:** Our specialized knowledge in regulated, high-risk areas and sensitive verticals is specifically tailored to support both internet platforms and payments ecosystems.
- **Global reach:** Expert analysts provide coverage across global jurisdictions to support international expansion.
- **Flexibility to meet changing needs:** Our flexible, scalable model is designed for an ongoing partnership and supports your evolving needs.
- **Actionable expertise:** Our ready-to-implement services are focused on operational scaling.