



Your Client's Path to Certification

While the clients of enterprise referral partners go through almost the exact same LegitScript Healthcare Merchant Certification process as any business that applies on its own, they get a bespoke start to their experience: the promo code you provide them. Here's a detailed description of what they can expect throughout their experience.

Redeeming the Code

Your client creates an account at certification.legitscript.com and starts a new healthcare certification application. When it's time to pay the application fee, they'll enter the promo code you've provided. From that moment on, they're in LegitScript's system, supported by a dedicated account team when issues or questions arise.

What Certification Confirms

LegitScript Healthcare Certification verifies a business against nine standards designed to assess compliance, transparency, and commercial integrity.

- **Licensure and Business Registration:** The business is properly licensed and registered in every jurisdiction it serves.
- **Legal Compliance:** The business complies with applicable laws and regulations, including prescribing and dispensing requirements.
- **Prior Discipline and History:** The business discloses any prior criminal, regulatory, or civil violations.
- **Affiliates and Partners:** The business's affiliates and partners, such as partner pharmacies, operate compliantly
- **Patient Services:** The business discloses all states, provinces, territories, or countries where its services are available.
- **Privacy:** The business complies with applicable privacy laws, including HIPAA where required.
- **Validity of Prescription:** The business only dispenses medication upon receipt of a valid prescription from an authorized prescriber.

More Certification Facts

- Certification is valid for one year and renews on a predictable annual cycle.
- LegitScript notifies clients 60 days before their certification expires.
- Ongoing monitoring keeps clients aligned with Certification Standards year-round.
- Certified clients may display the LegitScript seal on their website to build trust with patients and partners.

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- **Transparency:** The business's practices and claims are accurate and not misleading to patients or the public.
- **Advertising:** The business's marketing and advertising is accurate and complies with applicable law.

What Clients Should Have Ready

A complete application moves faster. Encourage clients to gather these before they start:

- Business and professional licenses for the business, facilities, and staff.
- Official business registration details and documentation.
- Controlled substances authorization, where applicable.
- A HIPAA-compliant or region-specific privacy policy.
- A list of all affiliates and partners.
- Current product and service descriptions.

The Certification Journey

What your client can expect, from application to approval.

1. Create an Account at certification.legitscript.com.
2. Enter the promo code you've provided them instead of paying the application fee.
3. Complete the Application Questionnaire. While responses save automatically and can be resumed anytime, we encourage your clients to finish the application as quickly as possible to streamline the certification process.
4. Undergo Analyst Review. Your client receives an accelerated application review cycle based on your contractual promo code tier.
5. Clarify or Remediate any follow-up questions an analyst has. Prompt responses keep the review on schedule.
6. Your client achieves certification!

After Certification

Certification unlocks advertising permissions on Google, Meta, Microsoft Bing, TikTok, LinkedIn, and other major platforms, and it's recognized by Visa and Mastercard for smoother payment processing approvals. However, your clients should still familiarize themselves with the individual advertising policies of each platform. Even certified clients' ads will be rejected if they don't adhere to these policies.