



Comprehensive Intelligence Reports

Stay Ahead of Emerging Risk Trends With Forward-looking Regulatory Research and Curated Insights

E-commerce is evolving faster than most internal teams can track, and the regulations surrounding it are growing more complex. Falling behind on trends and enforcement can mean **fin**es, **reputational damage**, or **consumer harm**. Staying ahead can be a competitive advantage that yields new revenue.

LegitScript's Comprehensive Intelligence Reports are delivered either quarterly or monthly and provide detailed **regulatory developments** and **market trends** that could present increased risk for a client's portfolio or platform as well as competitors.

Every report is paired with a live Findings Briefing — an interactive session where the LegitScript research team walks you through the findings and answers questions directly, so the report becomes something you can act on, not just read.

Challenges We Address

E-commerce is rapidly evolving. As navigating the online risk landscape becomes increasingly complex, it's easy for companies to feel lost and find themselves playing catch-up instead of being proactive. Trying to keep up with the latest **products**, **services**, and the **regulations** surrounding them is time-consuming and expensive using in-house resources alone. This often leads to a reactive risk management strategy, leaving policy gaps open for violative actors to exploit.

Unlike other industry reports that paraphrase a regulation without adding perspective, LegitScript's Comprehensive Intelligence Reports include **deep insight** from our regulatory experts, with real examples of how we're seeing the threat show up across the commercial internet.

Benefits and Outcomes

- **Illuminate Risks Before They Go Mainstream.** Stay ahead of new threat vectors and bad-actor tactics with insight drawn from millions of monitored websites, listings, and merchants.
- **Drive Strategic Policy Decisions.** Use evidence-based intelligence to close enforcement gaps, refine policies, and report on risk to executives or regulators.

Complementary LegitScript Solutions

Platform Risk Solutions
(Ad / Marketplace Monitoring)
Catches violative content and listings that intelligence flags as emerging risk.

Merchant Risk Solutions
Applies the same regulatory intelligence to merchant-level underwriting and monitoring.

Risk and Policy Advisory
Turns report findings into enforceable policy through an ongoing advisory retainer.

High-Risk Enforcement
Handles the resulting complex merchant or user appeals and escalations.

Research Questions
Handles one-off follow-up questions between report cycles.

- **Expand Confidently Into New Verticals and Markets.** Analyst-authored reports provide the regulatory and risk intelligence needed to grow into new categories or regions while mitigating threats.
- **Strengthen Cross-Functional Alignment.** Equip policy, legal, trust and safety, and executive teams with a shared, data-backed view of platform risk.
- **Proactively Address Executive and Board-Level Concerns.** Arm leadership with credible intelligence to show awareness, preparedness, and control over emerging platform risks.

How It Works

Each report summarizes laws and regulations around a particular topic, including current and past enforcement, plus an analysis of user behavior, possible networked activity, high-risk indicators, and examples of content that violates the client’s policies. Each report delivery includes a **live Findings Briefing**, where LegitScript analysts walk the your team through what the findings mean for your business and answer questions directly.

Each Report Includes

Topic Selection	Our team identifies report topics through ongoing monitoring; clients can also submit topic requests.
Regulatory & Risk Research	Analysts map the applicable laws, current and past enforcement, and business impact for the topic.
Platform Review	Pro (quarterly) gets a targeted review of the client’s platform for highlighted risks; Premium (monthly) gets a thorough analysis.
Interactive Briefing	Our research team walks the client’s team through the report live, translating the findings into what they mean for the client's platform and answering questions in real time.
Report Delivery	Delivered as a PDF report, plus platform review results in XLSX/ CSV, with regular meetings with the research team.

Data Coverage

- Global coverage across **100+ countries** and **18 languages**
- **20+ years proprietary data** gathered tracking risk across the commercial internet
- Report topics span **emerging high-risk products and services**: fentanyl precursors, hazardous chemicals, non-tobacco nicotine, abortion drugs, GLP-1 agonists, firearm scopes, skin whitening products, peptides for bodybuilding, and more

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